



**Quorum Hotels and Resorts Announces Opportunity with Wyndham Hotels and Resorts to Transition the Quorum Hotel - Tampa to the Wyndham Tampa Westshore**  
*Agreement will allow Wyndham to reenter the Tampa Bay market with an established property while ensuring Quorum continues managing with a high level of customer service*

DALLAS (April 22, 2010) – [Quorum Hotels and Resorts](#), a leading hospitality management solutions provider, has announced its first franchise agreement with [Wyndham Hotels and Resorts](#), a subsidiary of [Wyndham Worldwide](#) (NYSE:WYN), to transition the Quorum Hotel - Tampa to the Wyndham Tampa Westshore. The strategic agreement with Wyndham, one of the world's largest hotel companies, is a culmination of an opportunity to bring back the national brand to the Tampa Bay market through an already well-run, established property.

While the hotel's name will change, effective May 26, Quorum Hotels and Resorts will remain the property's management company. In addition, the hotel will retain all of its management staff and employees, who will continue to meet guests' needs with the same quality of service.

"When we decided to look nationally for a brand to partner with on the Quorum, our shared core values made Wyndham an obvious and excellent choice," Tony Farris, CEO of Quorum Hotels and Resorts, said. "Additionally, Wyndham has strong brand recognition in Tampa, so we are thrilled to reintroduce the Wyndham brand to the region."

The return of the Wyndham brand name to the Tampa Bay market will allow the hotel to enhance its unique style of customer service with added benefits for its guests, such as [Wyndham ByRequest](#)<sup>®</sup>, the brand's free-to-join guest recognition program based on personalization, and, by extension, [Wyndham Rewards](#)<sup>®</sup> points.

"This is a wonderful, established property that serves as a further testament to the strength of the Wyndham brand and its growing momentum among owners and developers," Jeff Wagoner, Wyndham Hotels and Resorts president, said. "With its great location, wonderful staff and personalized customer service, this property will be an ideal representation of the Wyndham brand in the Tampa market."

Quorum Hotels and Resorts assumed management of the property in 1996 on behalf of a private partnership, then rebranded and relaunched the hotel in 2004 as the Quorum Hotel - Tampa, the company's first independently flagged property. Since then, it has been rated the #1 Full Service Hotel in Tampa by Trip Adviser, Business of the Year by the South Tampa Chamber of Commerce, and one of the "Best Places to Work" by the Tampa Business Journal.

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3625 n hall #1100 dallas tx 75219 | phone 214 520 9700 | [www.moroch.com](http://www.moroch.com)

With the Wyndham Tampa Westshore in its management portfolio, Quorum Hotels and Resorts is an approved operator of upscale hotel brands such as Hilton, Marriott, Sheraton, Westin and now Wyndham.

To learn more about Quorum Hotels and Resorts, visit [www.quorumhotels.com](http://www.quorumhotels.com). For more information about Wyndham Hotels and Resorts, visit [www.wyndham.com](http://www.wyndham.com).

## **About Quorum Hotels and Resorts**

Dallas-based Quorum Hotels and Resorts is a leading independent provider of customized hospitality management solutions. Founded in 1987, the company has demonstrated expertise and superior customer service/focus in hotel management to more than 163 full service hotels, representing in excess of 50,500 rooms. These core areas of expertise – including hotel management, asset management, advisory services, and hotel recovery services – have enabled us to become industry knowledge leaders, particularly within the realm of hotel workouts. For more details or to speak with one of our experienced team members about any of our value added services, call (972) 458-7265 or visit [www.quorumhotels.com](http://www.quorumhotels.com).

## **About Wyndham Hotels and Resorts**

Wyndham Hotels and Resorts, LLC and its affiliates offer upscale hotel and resort accommodations throughout the United States, Europe, Canada, Mexico, China and the Caribbean. All Wyndham hotels are either franchised or managed by the company or managed through a joint-venture partner. Additional information and reservations for all Wyndham hotels are available by calling (800) WYNDHAM – (800) 996-3426 – or visiting [www.wyndham.com](http://www.wyndham.com).

Wyndham Hotels and Resorts is part of Wyndham Hotel Group, one of three business units within Wyndham Worldwide (NYSE: WYN), which encompasses more than 7,100 hotels and 597,000 rooms in 67 countries under the hotel brands: Wyndham Hotels and Resorts®, Ramada®, Days Inn®, Super 8®, Wingate® by Wyndham, Baymont Inn and Suites®, Microtel Inns and Suites®, Hawthorn Suites® by Wyndham, Howard Johnson®, Travelodge® (USA and Canada only) and Knights Inn®. Wyndham Hotel Group is based in Parsippany, N.J. Additional information is available at [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com).

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### **Quorum Hotels and Resorts Contact:**

Jean Hungerford  
Vice President, Marketing  
(972) 778-9660  
[jhungerford@quorumhotels.com](mailto:jhungerford@quorumhotels.com)

### **Wyndham Hotels and Resorts Contact:**

Evy Apostolatos  
Director, Public Relations  
(973) 753-8615  
[evy.apostolatos@wyndhamworldwide.com](mailto:evy.apostolatos@wyndhamworldwide.com)

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